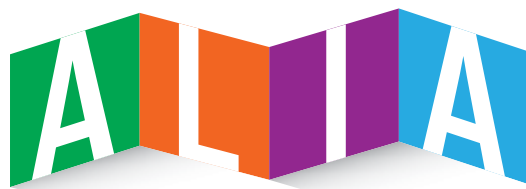




Australian Library and  
Information Association



# NATIONAL 2026 CONFERENCE

Monday 11 to Thursday 14 May 2026  
Rosehill Gardens, Sydney, NSW



# CONFERENCE PROSPECTUS



## About us

### Australian Library and Information Association

The Australian Library and Information Association is the national professional organisation for the Australian library and information services sector.

Together we seek to empower the profession through the development, promotion and delivery of quality library and information services to the nation, through leadership, advocacy and mutual professional support. We are governed by a constitution and guided by our vision, objects and values.

Membership of ALIA is open to everyone: library and information professional, professionals from other disciplines, people working in the sector, people who share our values, libraries, library suppliers and other stakeholders. We welcome anyone with an interest in libraries and information management.

[www.alia.org.au](http://www.alia.org.au)

## Contact

For further information on any of the sponsorship or exhibition packages on offer please contact [events@alia.org.au](mailto:events@alia.org.au)

## Connect socially

#ALIANational2026

[in linkedin.com/company/australian-library-and-information-association/](https://www.linkedin.com/company/australian-library-and-information-association/)

[f facebook.com/ALIANational](https://www.facebook.com/ALIANational)

[@alianational](https://www.instagram.com/alianational)

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**NATIONAL 2026**  
CONFERENCE

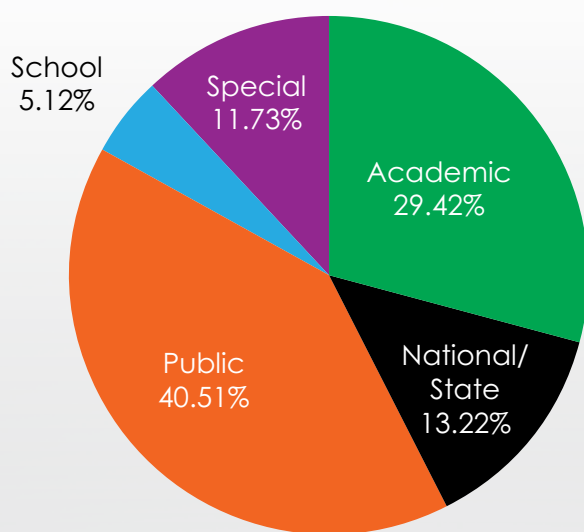


## Who will attend?

Being the most well regarded, multi-sector library conference in Australia; our delegates range from students and new graduates to senior library managers, directors and CEOs. This is your opportunity to reach the decision makers of our industry all in one place.

<sup>^</sup> Results are from the last ALIA National conference held in Adelaide, South Australia in 2024.

### Industry sectors in attendance<sup>^</sup>



## ALIA's marketing reach



**800+**  
attendees



**21k**  
followers on Facebook



**14k**  
followers on LinkedIn



**14k**  
subscribers to ALIA News



**25k+**  
visitors to the ALIA website  
per month



**11k+**  
ALIA members network



Dedicated conference  
website providing maximum  
exposure leveraged from the  
ALIA website

## Corporate membership

If your business provides products or services to the library and information industry, an ALIA Corporate Membership offers opportunities to build your network, increase awareness of your brand and demonstrate your company's commitment to the library and information sector. Working together with ALIA puts you and your company at the forefront of our industry and gives you a voice in shaping the future.

As well as receiving year-round benefits and discounts, become an ALIA Corporate Member today and receive a 20% discount on ALIA National 2026 exhibition booth purchase.

Visit our [website](https://www.alia.org.au) for more information or contact us at [events@alia.org.au](mailto:events@alia.org.au)

# Why partner with us?

ALIA's delegates range from students and new graduates to senior library managers, directors and CEOs. This is your opportunity to reach the decision-makers of our industry all in one place.

We know that sponsoring and exhibiting at conferences can sometimes be a time consuming and costly experience. So, that's why when you sign up to be an industry partner with ALIA in any one of our conferences, you can be assured that we are here to help you make the most of your experience.

One of many reasons your company should participate at ALIA National Conference 2026 is to:

- Promote and showcase your services and innovative products,
- Prominently position your organisation as a key player in the area of library and information services,
- Increase awareness and recognition of your brand in the library and information services sector,
- Gain industry knowledge through networking with delegates from all sectors,
- Maintain, develop and generate client relationships.

## Venue

ALIA National Conference 2026 will be at Rosehill Gardens in Sydney from Monday 11 May to Thursday 14 May 2026.

Natural light cascading through floor-to-ceiling windows and sweeping vistas of green spaces create an energising environment for conferences at Rosehill Gardens.

Rosehill Gardens is conveniently located walking distance from the new Rosehill Gardens Light Rail station that links to Parramatta. It is a 30-minute drive, or 40 minutes by train from Sydney Airport and 10 minutes by Car or Light Rail from Parramatta City. There is ample free parking onsite and there are several accommodation options within a short walk of the venue.

## ROSEHILL GARDENS PRECINCT MAP



# Program at a glance

## Monday 11 May

Pre-conference  
workshops

Exhibition build and  
bump in

## Tuesday 12 May

Conference open

Exhibition open

First timer's breakfast

Conference sessions

Networking evening  
events

## Wednesday 13 May

Exhibition open

Conference sessions

Conference dinner

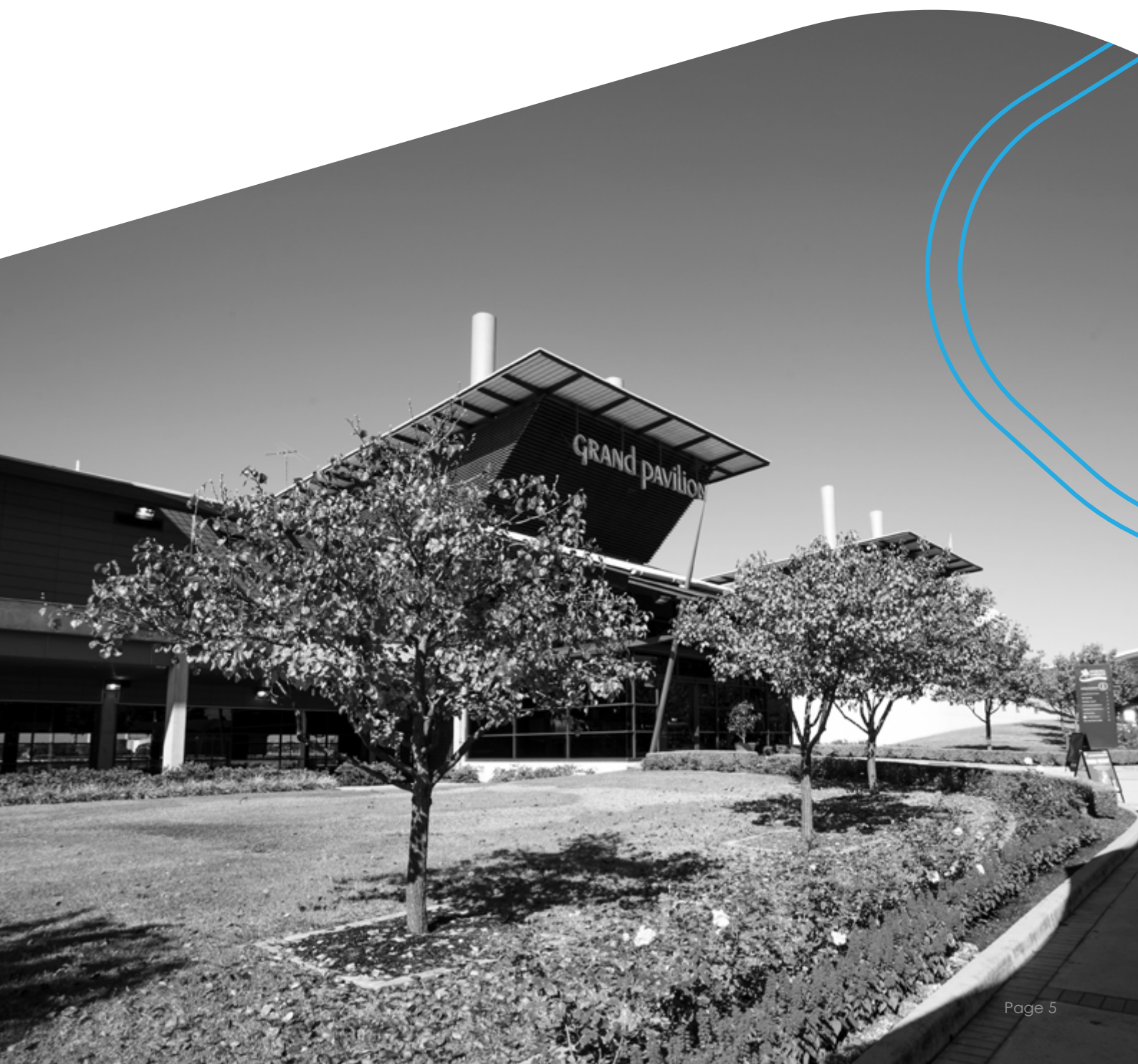
## Thursday 14 May

Exhibition open

Conference sessions

Exhibition bump out

Conference close



# Sponsorships overview

Choose from a variety of options to gain exposure at the conference and exhibition.

## Conference sponsorships

Platinum Sponsor	\$20,000
Conference Dinner Sponsor	\$15,000
Satchel Sponsor	\$12,000
Charge Spot Sponsor	<b>SOLD</b> \$10,000
Relaxation Station Sponsor	\$10,000
Name Badge and Lanyard Sponsor	<b>SOLD</b> \$10,000
Employment Skills Sponsor	\$7,500
Coffee Cart Sponsor	\$7,500
Keynote Speaker Sponsor	\$5,000
Daily Catering Sponsor	\$5,000
First Timers' Sponsor	\$5,000
Notepad and Pen Sponsor	\$4,000
Speaker Gift Sponsor	\$3,000
Wellness Sponsor	\$2,500
First Time Delegate Sponsor	\$2,000

## Advertising

Satchel Insert	\$1,000
90-second Video presentation	\$1,000
Conference handbook advertisement	\$500

## Exhibition

Exhibition Booth	\$5,500
Networking Pod	\$2,500



# Sponsorship opportunities

## Platinum Sponsor

\$20,000 inc.GST

As the **Platinum Sponsor**, your organisation will play a leading role in shaping the conference experience—from the first promotional campaign to the final farewell. With two premium booth spaces, prominent brand visibility throughout the event, and opportunities to connect with delegates at every stage, this is your chance to make a lasting impact. We see our Platinum Sponsor as a key part of the conference's success and will work closely with you to ensure your involvement is meaningful, visible, and valuable.

### AS THE PLATINUM SPONSOR YOU WILL RECEIVE THESE BENEFITS:

- Recognition as the official platinum sponsor in all conference promotional material
- Double exhibition booth in prime location (TBC) including four conference registrations
- Two tickets to the conference dinner
- Co-host a dinner with the keynote speakers, conference program committee, and ALIA executive and board members
- Make a five-minute address during the conference opening ceremony
- Company Profile in INCITE in 2026
- 4 week booking ALIA homepage carousel (artwork to be provided by you and approved by ALIA)
- Three posts to the ALIA social media network in the lead-up or during the conference (schedule to be negotiated).
- Two advertisements in the ALIA News e-newsletter (artwork to be provided by you and approved by ALIA) in 2026 editions (schedule to be negotiated)
- Your company banner on the stage in the plenary theatre for the duration of the conference (banner to be supplied by you)
- Opportunity for a 25-minute presentation within the conference program
- Acknowledgement and company logo on holding slides at the start of conference sessions
- Early access to the delegate list. One month prior to the conference we will send you an early bird electronic delegate list which will only be available to you as the platinum sponsor\*

# Platinum Sponsor

\$20,000 inc.GST

As the **Platinum Sponsor**, your organisation will play a leading role in shaping the conference experience—from the first promotional campaign to the final farewell. With two premium booth spaces, prominent brand visibility throughout the event, and opportunities to connect with delegates at every stage, this is your chance to make a lasting impact. We see our Platinum Sponsor as a key part of the conference's success and will work closely with you to ensure your involvement is meaningful, visible, and valuable.

## AS THE PLATINUM SPONSOR YOU WILL RECEIVE THESE BENEFITS (CONTINUED):

- One full-page colour advertisement in the conference handbook (artwork to be supplied by you and approved by ALIA)
- Your ninety-second video advertisement played in the room prior to the start of a concurrent session and periodically in the exhibition hall (advertisement to be supplied by you)
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include two promotional items in delegate satchels (excluding note pads and pens; items subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference (in addition to the early access one-month prior)\*
- For any additional ALIA National Conference 2026 booths or sponsorship packages purchased you will receive a 20% discount



# Conference Dinner Sponsor

\$15,000 inc.GST

The **Conference Dinner** is the social highlight of the ALIA National Conference 2026—an evening where delegates come together to connect, unwind, and celebrate the significant ALIA Awards that are presented during the dinner. As the exclusive sponsor of this memorable event, your organisation will be front and centre in creating a night to remember. This is a unique opportunity to align your brand with the energy, creativity and community spirit that define our sector, while enjoying prominent recognition throughout the evening and beyond.

## AS THE CONFERENCE DINNER SPONSOR YOU WILL RECEIVE:

- Recognition as the official conference dinner sponsor in all conference promotional material
- Exhibition booth in a prime location (TBC) in the Exhibition Hall including two conference registrations
- Two tickets to the conference dinner
- Opportunity to have 2 company banners (supplied by sponsor) on the stage during the dinner
- Acknowledgement by MC during the welcome address
- Opportunity to make a 5-minute address at the beginning of the conference dinner
- Company logo on screen at dinner at all times except Library Design Awards presentation
- Promotional material on tables at dinner (supplied by sponsor, and approved by ALIA)
- Half-page colour advertisement in the conference handbook (artwork to be supplied by you and approved by ALIA)
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include two promotional items in delegate satchels (excluding note pads and pens; items subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference\*

\*\* please note dinner tickets additional to conference registration

# Satchel Sponsor

\$12,000 inc.GST

As the **Satchel Sponsor**, your organisation will enjoy daily visibility and lasting brand presence. Every delegate will receive a conference satchel featuring your logo—a practical and stylish keepsake that travels with them throughout the event and long after. It's a simple yet powerful way to keep your brand top of mind while supporting a smooth and professional conference experience.

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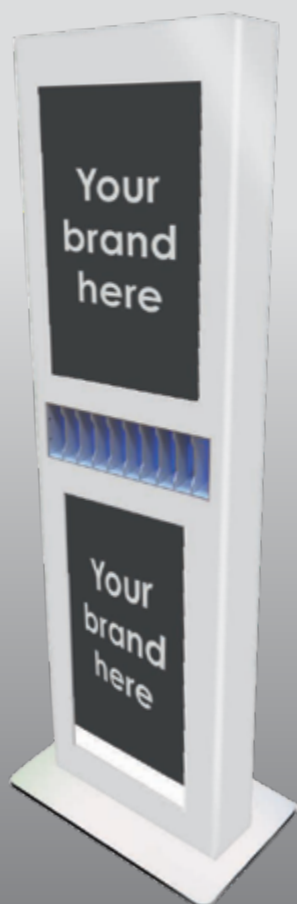
## AS A SATCHEL SPONSOR YOU WILL RECEIVE:

- Company logo printed on delegate satchels (ALIA reserves the right to choose the type and number of satchels)
- Exhibition booth in prime location (TBC) includes two registrations
- Recognition as official satchel sponsor in all conference promotional material
- Half-page colour advertisement in the conference handbook (artwork to be supplied by you and approved by ALIA)
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include two promotional items in delegate satchels (excluding note pads and pens; items subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference\*



# Charge Spot Sponsor

\$10,000 inc.GST



Keep delegates connected by sponsoring the conference charging stations. As the **Charge Spot Sponsor**, your branding will be prominently displayed at the high-traffic charging hubs where attendees pause, recharge, and reconnect. It's a smart way to associate your organisation with reliability, innovation, and support—while giving delegates a much-needed boost throughout the event.

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## AS THE CHARGE SPOT SPONSOR YOU WILL RECEIVE:

- Double exhibition booth in prime location (TBC) includes two registrations
- 2 charge units placed in the exhibition hall (location at ALIA's discretion and subject to floor plan and venue approval)
- Opportunity to brand the charge spot units (artwork to be supplied by you)
- Recognition as official charge spot sponsor in all conference promotional material
- Half-page colour advertisement in the conference handbook (artwork to be supplied by you and approved by ALIA)
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include two promotional items in delegate satchels (excluding note pads and pens; items subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference\*



# Relaxation Station Sponsor

\$10,000 inc.GST

Sponsor the **Relaxation Station** and be the reason attendees take a well-deserved breather during a busy conference. Featuring a professional massage therapist, this space offers a moment of calm amid the buzz. Your organisation will be recognised as a champion of wellbeing, with branding in a space that delegates are sure to appreciate—and talk about.

## AS A RELAXATION STATION SPONSOR YOU WILL RECEIVE:

- Double exhibition booth in prime location (TBC) (one side of booth to be used for relaxation chair station setup) includes two registrations
- Opportunity to provide promotional material at the relaxation station (supplied by you)
- Delegates visit your booth to receive a banded ticket to a massage at the station
- Recognition as official relaxation station sponsor in all conference promotional material
- Half-page colour advertisement in the conference handbook (artwork to be supplied by you and approved by ALIA)
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include two promotional items in delegate satchels (excluding note pads and pens; items subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference\*

# Name Badge and Lanyard Sponsor

\$10,000 inc.GST

**SOLD**



As the **Name Badge and Lanyard Sponsor**, your brand will be front and centre from the moment delegates arrive. With every attendee wearing your logo throughout the conference, this sponsorship offers unbeatable visibility and constant brand presence.

Want to make an even bigger impression? Upgrade to include branding on the check-in kiosks and around the registration area—own the welcome experience and ensure your organisation is one of the first (and most frequent) names delegates see.

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## AS A NAME BADGE AND LANYARD SPONSOR YOU WILL RECEIVE:

- Single exhibition booth in prime location (TBC) including two registrations
- Recognition as the official name badge and lanyard sponsor in all conference material
- Your company name or logo displayed on every delegates name badge and lanyard
- Opportunity to display pull up banners at the registration desk for the duration of the conference (banners to be supplied by you) and to have your company name and logo on the background of the check in kiosks (additional \$2,000)
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include one promotional item in delegate satchels (excluding note pads and pens; item subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference\*

# Employment Skills Sponsor

\$7,500 inc.GST

Sponsor the **Recruitment Booth** and align your organisation with professional growth and career development. This high-value space offers delegates the chance to refresh their corporate headshot, receive personalised resume feedback, and sharpen their interview skills with a recruitment consultant. With your branding featured throughout the booth, you'll be recognised as a supporter of the future of the profession.

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## AS AN EMPLOYMENT SKILLS SPONSOR YOU WILL RECEIVE:

- Single exhibition booth in prime location (TBC) including two registrations
- Sponsorship of Corporate Headshot, Resume Review, and Interview Skills sessions
- Opportunity to connect with the delegates attending the recruitment sessions
- Recognition as official employment skills sponsor in all conference promotional material
- Sponsor banner to be displayed in the recruitment booth (banner to be provided by you)
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- One electronic delegate list two weeks prior to the conference and one post-conference\*



# Coffee Cart Sponsor

\$7,500 inc.GST

Be the reason delegates start their day with a smile (and some much-needed caffeine!). As the **Coffee Cart Sponsor**, your organisation will be front of mind during one of the most popular moments of the day: the morning coffee run. Operating for two hours each morning near your booth, the coffee cart draws consistent foot traffic and creates the perfect opportunity for casual, meaningful engagement. With your branding front and centre, you'll be seen as the organisation that brings the buzz—in more ways than one.

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## AS A COFFEE CART SPONSOR YOU WILL RECEIVE:

- Exhibition booth in prime location (TBC) including two registrations
- Coffee Cart to be located as close as possible to your booth
- Sponsor signage prominently displayed on coffee cart
- Recognition as the official coffee cart sponsor in all conference promotional material
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- One electronic delegate list two weeks prior to the conference and one post-conference\*

# Keynote Speaker Sponsor

\$5,000 inc.GST

**3 AVAILABLE**



Sponsor one of the **ALIA National Conference 2026 keynote speakers** and place your organisation at the heart of the conversation. Keynotes draw the largest audiences and set the tone for each day, offering the perfect opportunity to associate your brand with thought leadership, innovation, and sector-wide impact. With only three sponsorships available, this is a premium opportunity to stand out and show your support for the ideas shaping the future of our industry.

## AS A KEYNOTE SPEAKER SPONSOR YOU WILL RECEIVE:

- Recognition as an official keynote speaker sponsor in all conference promotional material
- One conference registration
- Opportunity to chair the keynote session and introduce the keynote session
- Four session passes to allow you to invite clients to the keynote session (allows access to this session only)
- Your company banner displayed in the plenary room during the session (banner to be provided by you)
- Acknowledgement and your company logo on holding slides at the start of the keynote session
- Your ninety-second advertisement played in the room prior to the start of the keynote session (advertisement to be supplied by you)
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include one promotional item in delegate satchels (excluding note pads and pens; item subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference\*



# Daily Catering Sponsor

\$5,000 inc.GST

**3 AVAILABLE**

As the **Daily Catering Sponsor**, your organisation will be recognised each day as the name behind the food and drink that keeps delegates energised and engaged. From morning tea to lunch and afternoon breaks, this sponsorship offers high visibility in relaxed, social settings where connections are made, and ideas are shared. Your brand will be woven into one of the most appreciated aspects of the conference experience.

## AS A DAILY CATERING SPONSOR YOU WILL RECEIVE:

- Exclusive naming rights in the exhibition hall for one day of the conference highlighting your company as the catering sponsor
- Sponsor banner displayed in the room during the catering breaks on the day of the sponsorship (banner to be provided by you)
- Your company logo on the screens in the exhibition hall during catering breaks
- Your 90-second advertisement played in the exhibition hall during one of the catering breaks
- Acknowledgement of the sponsor by the chairperson in each session immediately prior to each catering break
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include one promotional item in delegate satchels (excluding note pads and pens; item subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference\*



# First Timers' Sponsor

\$5,000 inc.GST



**First time attendees** are welcomed to the conference with a special breakfast event and tour of the exhibition hall. The tour is hosted by industry partners who can act as guides and mentors, offering advice and tips to get the most from the conference and exhibition experience. This is your chance to make an impression on new attendees, new graduates and the leaders of the future.

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## AS A FIRST TIMERS' SPONSOR YOU WILL RECEIVE:

- Recognition as the official conference first timer's sponsor in all conference promotional material
- Sponsor banner to be displayed in the room during the breakfast (banner to be provided by you)
- Opportunity to host the first timer's breakfast event
- Opportunity to host the exhibition tour
- Opportunity to provide a gift or promotional item in the first timers survival kit
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- One electronic delegate list two weeks prior to the conference and one post-conference\*

## Notepad and Pen Sponsor

\$4,000 inc.GST

Be seen by all the delegates every day of the conference with your **branded notepads and pens** (supplied by you) inserted into every delegate satchel and made available at the registration desk. This is an exclusive opportunity.

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### AS THE NOTEPAD AND PEN SPONSOR YOU WILL RECEIVE:

- Recognition as official notepad and pen sponsor in all conference promotional material
- Branded notepads and pens (supplied by you) inserted into every delegate satchel\*\*
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include one promotional item in delegate satchels (excluding notepads and pens; item subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference\*

\*\* number of satchels to be confirmed by ALIA, sponsor must be able to provide enough notepads and pens to fill all satchels, or will be responsible for cost of additional supplies

## Speaker Gift Sponsor

\$3,000 inc.GST

Show your support for the speakers who help bring the conference to life. Have your company name and logo on each of the **speaker gifts** (approximately 100+). A great opportunity to promote your brand to the people speaking about the industry. This is an exclusive opportunity.

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### AS THE SPEAKER GIFT SPONSOR YOU WILL RECEIVE:

- Recognition as the official speaker gift sponsor in all conference promotional material
- Your company name and logo on each of the speaker gifts
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- One electronic delegate list two weeks prior to the conference and one post-conference\*

## Wellness Session Sponsor

\$2,500 inc.GST

Each morning before the conference begins, delegates will have the opportunity to join a **guided breathing or meditation session** (TBC) on the lawn outside the exhibition hall. It's a chance to step away from the busy conference pace, refresh the mind, and begin the day with focus and energy.

### AS A WELLNESS SESSION SPONSOR YOU WILL RECEIVE:

- Your company banner displayed in the wellness area (banner to be supplied by you)
- Opportunity to provide promotional material at the wellness sessions (provided by you)
- Recognition as official conference wellness sponsor in all conference promotional material
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- Opportunity to include two promotional items in delegate satchels (excluding note pads and pens; items subject to approval). Please see specifications for satchel inserts on page 21
- One electronic delegate list two weeks prior to the conference and one post-conference\*

## First Time Delegate Sponsor

\$2,000 inc.GST

**MULTIPLE AVAILABLE**

Optional add-on: \$1,000 to contribute to travel costs

Support **newcomers to the industry** by sponsoring a first-time ALIA National Conference delegate. Your sponsorship can provide someone with the opportunity to attend who might not otherwise be able to—and position your organisation as a champion for the next generation of library and information professionals.

### AS A FIRST TIME DELEGATE SPONSOR YOU WILL RECEIVE:

- Opportunity to cover the cost of a first time ALIA National Conference delegate
- Recognition as first time delegate sponsor in all conference promotional material
- Photographs with sponsored delegate to use on your own social media etc.
- Feedback/testimonial from sponsored delegate supplied for your own use
- Acknowledgement and logo (linked to your website) on the conference website
- Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)
- Sponsor profile in the conference app (includes company name, logo, description, and resource uploads)
- Company logo on conference banners (where possible)
- One electronic delegate list two weeks prior to the conference and one post-conference\*

**Please note booking of First Time Delegate Sponsor packages will close on Friday 30 January 2026.**



# Advertising opportunities

Choose from a variety of options to gain exposure at the conference and exhibition.

## Satchel Insert \$1,000 inc. GST

One promotional item in delegate satchels (excluding note pads and pens; item subject to approval). Number of satchels to be confirmed by ALIA, sponsor must be able to provide enough items for every satchel.

In an effort to make this conference more sustainable we ask that satchel inserts are reusable items (USB, bookmarks, stickers, product samples or promotional items).

We also find that delegates respond better to items like those listed rather than flyers or booklets that are usually discarded. If you do wish to provide flyers, booklets etc please provide these on a USB.

*TIP: Think outside the box. Be memorable with a useful, novel or fun item.  
You want something well branded that can be used and re-used or that will get people talking!*

## Video Presentation \$1,000 inc. GST

**LIMITED OPPORTUNITY**

Your ninety-second video advertisement played in every concurrent session room prior to the start of a chosen session (example: concurrent 1, 2, 3 or 4, 5, 6. Advertisement to be supplied by you). Limit of one advertisement per session. This is a fantastic chance to position your brand in front of every delegate.

## Conference Handbook Advertisement \$500 inc. GST

Half-page colour advertisement in the conference handbook (artwork to be supplied by you and approved by ALIA). Please note: To make this conference more sustainable we will be providing the conference handbook electronically for delegates to download and share with colleagues.



# Exhibition

## Exhibition Booth \$5,500 inc. GST

3m x 3m booth

Digital print fascia to each open side

White smooth wall panels or silver-grey  
Velcro compatible material panels

Two LED energy efficient spotlights

1 x 4 amp power point

Trestle table and 2 chairs



### Please note:

- Alternative booth designs as available for you to purchase, more information will be provided closer to the conference.
- Additional furniture and audiovisual equipment will be available for you to hire. We will provide this information closer to the conference.
- All exhibition displays, furniture and equipment need to be kept strictly within your allocated space.
- Exhibition booths are limited and cannot be extended once sold out.

## Networking Pod \$2,750 inc. GST

2m x 1m pod

Digital print fascia to each open side

White smooth wall panels or silver-grey  
Velcro compatible material panels

One LED energy efficient spotlights

1 x 4 amp power point

Trestle table and 2 chairs



### Please note:

- Additional furniture and audiovisual equipment is available for you to hire. We will provide this information closer to the conference.
- All exhibition displays, furniture and equipment need to be kept strictly within your allocated space.
- Networking Pods are limited and cannot be extended once sold out.

# Inclusions

## Exhibitor inclusions

2 x complimentary registrations including access to conference sessions (does not include dinner)

Lead Capture App – every delegate will have a QR code on their badge that you can scan to receive their contact details

Acknowledgement and linked logo on the conference website

Company profile in the conference mobile app (includes company name, logo, description, and resource uploads)

Company name, logo, contact details and 100-word promotional paragraph included in the conference handbook (provided electronically to delegates)

One electronic delegate list two weeks prior to the conference and one post-conference

Opportunity to take part in our Exhibitor Stand Up session. To be held on day one of the conference, exhibitors are invited to come on stage for 90-seconds to introduce themselves and their company/organisation to the delegates. No media is allowed and we encourage you to be creative as delegates will be voting on their favourite 'performance'.

Inclusion in the Exhibition Hall Virtual Passport in the conference app. ALIA will provide you with a codeword to display in your booth to encourage delegates to visit.

## Networking Pod inclusions

2 x complimentary registrations including access to conference sessions (does not include dinner)

Lead Capture App – every delegate will have a QR code on their badge that you can scan to receive their contact details

Acknowledgement and linked logo on the conference website

Company profile in the conference mobile app (includes company name, logo, description, and resource uploads)

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One electronic delegate list two weeks prior to the conference and one post-conference

Inclusion in the Exhibition Hall Virtual Passport in the conference app. ALIA will provide you with a codeword to display in your booth to encourage delegates to visit.

\* Please note: In registering for this conference, delegates relevant details (limited to full name, organisation, job title, state and email address) will be included in the delegate list subject to privacy restrictions. Delegates that have opted out of having their details distributed, will not be included in this list.

## Exhibitor/Networking Pod optional extras

These include:



\$1,000 show us your tech 25 minute session in program (limited opportunities)



Extra full registration \$450 (does not include dinner)

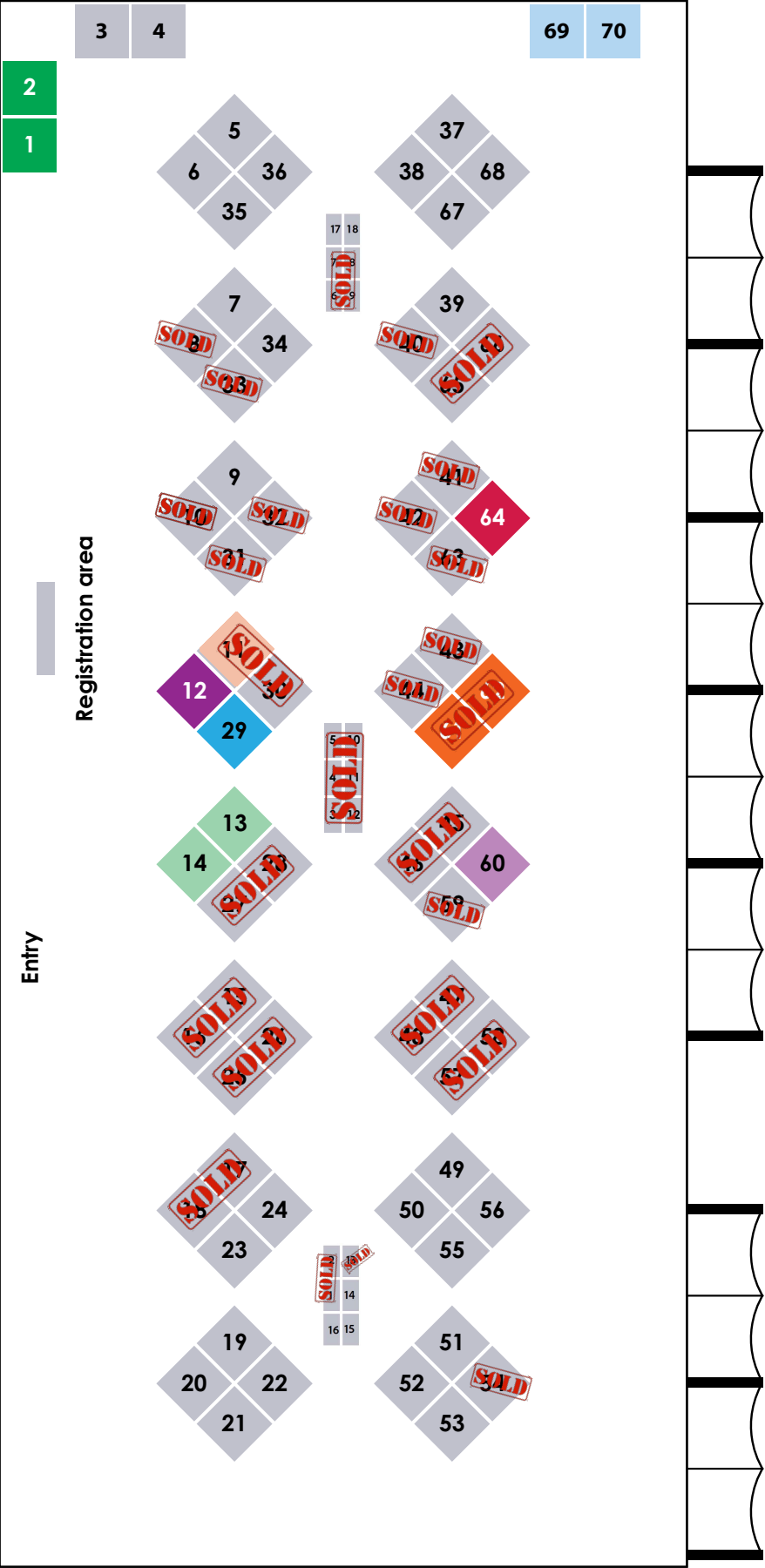


Tickets to the conference dinner - \$155 per person

**SOLD**



# Exhibition floor plan



13

14

Platinum Sponsor

29

Conference Dinner Sponsor

11

Name Badge & Lanyard Sponsor

12

Satchel Sponsor

61

62

Charge Spot Sponsor

69

70

Relaxation Station Sponsor

60

Coffee Cart Sponsor

1

2

Employment Skills Sponsor

64

ALIA Booth

Please note: the floor plan is indicative only and is subject to change. Food station locations are indicative only and subject to change.

# Application form

## ORGANISATION DETAILS

Company name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Town/Suburb: \_\_\_\_\_

State: \_\_\_\_\_

Postcode: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## CONFERENCE SPONSORSHIPS

Platinum sponsor \$20,000

Conference dinner sponsor \$15,000

Satchel sponsor \$12,000

**SOLD** Charge spot sponsor \$10,000

Relaxation station sponsor \$10,000

**SOLD** Name badge and lanyard sponsor \$10,000

Employment skills sponsor \$7,500

Coffee cart sponsor \$7,500

Keynote speaker sponsor \$5,000

Daily catering sponsor \$5,000

First timers' sponsor \$5,000

Notepad and pen sponsor \$4,000

Speaker gift sponsor \$3,000

Wellness session sponsor \$2,500

First time delegate sponsor \$2,000

First time delegate sponsor + travel \$3,000

## ADVERTISING

Satchel Insert \$1,000

90-second video presentation \$1,000

**SOLD** 25-minute presentation\* \$1,000

Conference handbook advertisement \$500

## EXHIBITION

Exhibition booth \$5,500

Networking pod \$2,750

Additional exhibitor registration \$450

Quantity: \_\_\_\_\_

Conference dinner ticket \$155

Quantity: \_\_\_\_\_

Yes, we would like to take part in the 90-second Exhibitor Stand Up session

## BOOTH LOCATION

1<sup>st</sup> preference: \_\_\_\_\_

2<sup>nd</sup> preference: \_\_\_\_\_

3<sup>rd</sup> preference: \_\_\_\_\_

Are you an ALIA corporate member?

\*Corporate ALIA Members are entitled to a **20% discount** off the price of exhibition booths at the ALIA National 2026 Conference.

# Application form (continued)

## AUTHORISATION

I have read and agree to the terms and conditions

Name:

Signature:

Date:

## PAYMENT DETAILS

Total amount payable AUD \$

(inc GST)

**A tax invoice will be issued for payments made by EFT**

### ELECTRONIC FUNDS TRANSFER

I am paying by Electronic Funds Transfer (EFT) for the total amount as shown above to the following bank account:

<b>BSB Number</b>	062-905
<b>Swift Code</b>	CTBAU2S
<b>Account Number</b>	10082198
<b>Account Name</b>	Australian Library and Information Association Ltd

### OR CREDIT CARD

Please debit the total amount to my credit card:

**Credit card type:**      Mastercard  
   Visa

**Card number:**

**Expiry:**

**CVC:**

**Name on card:**

**Signature:**

**PLEASE SEND YOUR  
COMPLETED AGREEMENTS TO:  
[EVENTS@ALIA.ORG.AU](mailto:EVENTS@ALIA.ORG.AU)**



# Terms and conditions

1. By signing and returning this agreement you are agreeing to a non-exclusive sponsorship/exhibition agreement between yourselves and the Australian Library and Information Association on the terms and conditions set out below and in the agreement.
2. Sponsorship and exhibition applications will be acknowledged in writing on receipt. Confirmation of acceptance of your application will be sent in writing together with a tax invoice.
3. Sponsorship/exhibition package entitlements will be guaranteed only on payment of all monies owing. A deposit of 50% of the total invoice is required upon purchase of your package. Full payment of all monies owing is required no later than 20 March 2026. Package entitlements will not begin until full payment is made.
4. Should payment not be made by the due date we reserve the right to cancel your booking and retain the monies paid in accordance with our cancellation policy.
5. Sponsorship packages are limited in accordance with the prospectus and booth allocations are sold on a "first-in" basis based on full payment. If your first preference is unavailable, we will contact you to discuss an alternative preference.
6. ALIA reserves the right to decline sponsors or exhibitors.
7. ALIA reserves the right to ask exhibitors to remove any display items that ALIA deems unacceptable.
8. Excessive noise, which inconveniences other exhibition or conference delegates, is not allowed.
9. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space, except upon prior written consent from ALIA.
10. All amounts are inclusive of Goods and Services Tax (GST) of 10% and are priced in Australian dollars (AUD).
11. We reserve the right to vary package entitlements, floorplans or booth allocations if necessary.
12. Cancellation/Amendments: If you wish to cancel or change your sponsorship/exhibition package you must advise us in writing to [events@alia.org.au](mailto:events@alia.org.au). We reserve the right to charge the cancellation fees as follows:
  - a. On or prior to 20 March 2026: 50% of the total value of the sponsorship/exhibition package or a full refund if ALIA is able to resell the package in question.
  - b. After 21 March 2026: full forfeiture of all monies paid.
13. ALIA reserves the right to cancel this event and refund your sponsorship payment in full. In this case, liability will be limited to that amount and the exhibitor/sponsor shall have no further claim for damages or loss.
14. Exhibitors are liable for any damage sustained or loss incurred whilst participating in exhibition/conference, through their own action or through the actions of their employees, guests, invitees or contractors. Exhibitors are required to have Public Liability Insurance to cover their participation in the exhibition/conference.
15. All exhibition times noted are indicative and ALIA reserves the right to alter all times. Exhibitors and sponsors agree not to hold offsite events that may remove delegates from the conference and exhibition venue during exhibition hours.
16. Exhibitors and sponsors may only conduct competitions or offer prizes with the permission of ALIA.
17. Please check your booth location carefully. We will do our best to accommodate your requirements, but ALIA cannot be held responsible for positioning of any competitor.



# NATIONAL 2026 CONFERENCE

#national26

[alianational.alia.org.au](http://alianational.alia.org.au)

